Mission	The project «Missing or Forgotten Indigenous Women» aims to foster collective reflection and awareness about the connection between the disappearance of Indigenous women and the loss of traditional knowledge and skills in today's context.
Vision	 Informing and providing access to the exhibition to as many audiences as possible through touring and the use of cultural mediation kits. Raising awareness among non-Indigenous audiences about the plight of Indigenous women experiencing violence.
Values	 Dialogue, sensitivity, respect, ethical behavior, cooperation. This is a delicate subject that requires respect and sensitivity both in its handling and in relationships with project partners. Initiating a dialogue with audiences necessitates maintaining constant dialogue among partners in a spirit of cooperation. The team must demonstrate ethical behavior that upholds these values.
Strategic Orientation	Facilitating a dialogue about the plight of missing or forgotten Indigenous women through artworks created by women and objects embodying female knowledge, rooted in the current context of denouncing violence against Indigenous women.
Objectifs	 Providing Canadians access to aspects of traditionally female knowledge, a part of our heritage, through installations and contemporary artworks. Creating a space for dialogue between Indigenous and non-Indigenous peoples. Honoring the memory of these missing women. Designing exhibition setups that link the disappeared women to their skills and knowledge. Producing a complementary cultural mediation kit for the exhibition that will endure beyond it. Enabling those affected by the subject to share emotions through gestures or encounters.
Indications of success	 Mobilizing and motivating partners. Public interest in the exhibition and cultural mediation kit. Interest of distributors in the exhibition and cultural mediation kit. Interest of the media in the exhibition, activities, and cultural mediation kit.